

NEW ROCKLER SIGN KITS DELIVER PROFESSIONAL LETTERING

State-Park-Style Templates Create Top-quality Signs With Minimal Tools

MEDINA, MN (November 29, 2012) - Rockler Woodworking and Hardware has just introduced new State Park Signmaking Template Kits, which contain a full set of letters and numbers for general signmaking. The templates interlock like puzzle pieces to keep the letters aligned and properly spaced. The system produces a professional-style font of continuous letters, eliminating the need for a CNC machine or other expensive equipment. The sleek, straight-lined font is reminiscent of those found on state park, cabin and resort signs throughout the country.

"The new State Park Templates make it easy to create smooth, professional looking signs using only the templates and a plunge router," said Steve Krohmer, Rockler's Vice President of product development. "The no-break letter style achieves the look previously only available from professional sign makers using CNC systems. Woodworkers no longer have to spend a fortune to make stunning custom signs – these templates are very affordable."

The State Park Template Kits produce continuous letters with no breaks using two-part templates for select letters. Difficult letters (such as B, O, P, and R) are routed onto the sign in two phases (using two separate, interchangeable templates) to create smooth letters with intact islands. The State Park font also includes an option to tighten the space between certain letters that look too far apart when positioned next to each other. This is a technique called kerning that is commonly used by professional sign makers, and until now has been unavailable to woodworkers making their own signs.

The State Park Template Kits come in two sizes. Each kit includes a brass guide bushing and detailed instructions. The 2¼" Kit (48356) retails for \$49.99, and the 3⅜" Kit (43820) retails for \$79.99. They can be purchased at Rockler Woodworking and Hardware stores nationwide, Rockler independent resellers, Rockler.com, or from the Rockler catalog. For store locations or a free catalog, please visit www.rockler.com or call 1-877-ROCKLER.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 58th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 independent reseller locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit www.rockler.com or call 1-877-ROCKLER.

Note: Hi-resolution images and text to go along with this news release are available for download at www.rockler.com/news.



Unique two template system eliminates center islands leaving perfectly routed letters.



Kerning spacers gives you the option of adjusting the space between certain letters for a professional look.

